



Remit Address:

12315 Collection Center Drive
Chicago, IL 60693

Main: (407) 644-3535

Billing: (407) 644-3535

Invoice #	4065678-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Order #	4065678
Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Address:

The New Media Firm
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

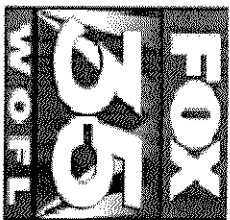
IDB #	
Advertiser Code	361
Product Code	379

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 8a	8-830A								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	2x	-T-T---					
	WOFL			Tu	10/23/12	:30	8:21 AM	TV103X12212H	\$750.00		2
	WOFL			Th	10/25/12	:30	8:10 AM	TV104X12212H	\$750.00		1
3	WOFL	Good Day 8a	830-9A								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	2x	--W-F--					
	WOFL			W	10/24/12	:30	8:54 AM	TV104X12212H	\$750.00		1
	WOFL			F	10/26/12	:30	8:41 AM	TV104X12212H	\$750.00		2
4	WOFL	JUDGE JOE BROWN	1p-2p								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	2x	-T-T---					
	WOFL			Tu	10/23/12	:30	1:48 PM	TV103X12212H	\$300.00		2
	WOFL			Th	10/25/12	:30	1:24 PM	TV104X12212H	\$300.00		1
6	WOFL	PEOPLE COURT	2p-3p								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	2x	--W-F--					
	WOFL			W	10/24/12	:30	2:24 PM	TV104X12212H	\$350.00		2
	WOFL			F	10/26/12	:30	2:51 PM	TV104X12212H	\$350.00		1
7	WOFL	DR PHIL	3p-4p								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	2x	-T-T---					
	WOFL			Tu	10/23/12	:30	3:37 PM	TV103X12212H	\$650.00		2
	WOFL			Th	10/25/12	:30	3:43 PM	TV104X12212H	\$650.00		1
9	WOFL	JUDGE JUDY	4p-5p								
		POLITICAL ISSUE									
				10/22/12 to 10/28/12	2x	--W-F--					
	WOFL			W	10/24/12	:30	4:50 PM	TV104X12212H	\$700.00		1
	WOFL			F	10/26/12	:30	4:25 PM	TV104X12212H	\$700.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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WOFL
12315 Collection Center Drive
Chicago, IL 60693
Main: (407) 644-3535
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INVOICE

Advertiser	Defend Justice From Politics
Product	361-379-1546-DFND JUSTICE FR POLI
Estimate Number	1546

Invoice #	4065678-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WOFL
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4065678
Alt Order #	POLITICAL ISSUE
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Billing Address:

The New Media Firm
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	361
Product Code	379

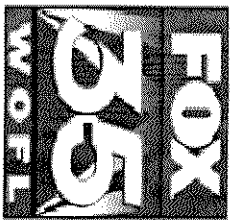
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WOFL	Fox 35 5p News	5-530P								
		POLITICAL ISSUE									
	WOFL			10/22/12 to 10/28/12	2x	--W-F--					
	WOFL			W	10/24/12	:30	5:30 PM	TV104X12212H	\$900.00		2
	WOFL			F	10/26/12	:30	5:12 PM	TV104X12212H	\$900.00		1
11	WOFL	Fox 35 5p News	530-6P								
		POLITICAL ISSUE									
	WOFL			10/22/12 to 10/28/12	2x	-T-T---					
	WOFL			Tu	10/23/12	:30	5:44 PM	TV103X12212H	\$900.00		2
	WOFL			Th	10/25/12	:30	5:46 PM	TV104X12212H	\$900.00		1
12	WOFL	Fox News 6p News	6p-630p								
		POLITICAL ISSUE									
	WOFL			10/22/12 to 10/28/12	2x	--W-F--					
	WOFL			W	10/24/12	:30	6:14 PM	TV104X12212H	\$900.00		1
	WOFL			F	10/26/12	:30	6:28 PM	TV104X12212H	\$900.00		2
13	WOFL	TMZ	630p-7p								
		POLITICAL ISSUE									
	WOFL			10/22/12 to 10/28/12	1x	--W----					
	WOFL			W	10/24/12	:30	6:55 PM	TV104X12212H	\$675.00		1
15	WOFL	Fox 35 10p News	1030-11P								
		POLITICAL ISSUE									
	WOFL			10/22/12 to 10/28/12	1x	-T-----					
	WOFL			Tu	10/23/12	:30	11:22 PM	TV103X12212H	\$1,700.00		1
17	WOFL	Off Time Late News	1030p-1a								
		POLITICAL ISSUE									
	WOFL			10/22/12 to 10/28/12	1x	--W----					
	WOFL			W	10/24/12	:30	12:22 AM	TV104X12212H	\$1,400.00		1
20	WOFL	Good Day 6a	6a-7a								
		POLITICAL ISSUE									

-TWTF--

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INVOICE

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Product	361-379-1546-DFND JUSTICE FR POLI
Estimate Number	1546

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Account Executive	Chris Johnson
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	361
Product Code	379

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	WOFL	Good Day 6a	6a-7a		10/22/12 to 10/28/12	1x					
	WOFL	POLITICAL ISSUE		Tu	10/23/12	:30	6:40 AM	TV103X12212H	\$650.00		1
21	WOFL	Good Day 9a	9a-10a		10/22/12 to 10/28/12	2x					
	WOFL	POLITICAL ISSUE		Tu	10/23/12	:30	9:29 AM	TV103X12212H	\$350.00		2
	WOFL	Off Time Late News	1030p-1a	W	10/24/12	:30	10:00 AM	TV104X12212H	\$350.00		1
22	WOFL	POLITICAL ISSUE			10/22/12 to 10/28/12	1x					
	WOFL			Th	10/25/12	:30	11:54 PM	TV104X12212H	\$1,700.00		1

Aired Spots 25

Gross Total \$19,225.00
 Agency Commission \$2,883.75
 Net Amount Due \$16,341.25
 Payment Terms 30 Days

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